NEW INC ANNOUNCES PARTNERSHIP WITH META OPEN ARTS

NEW INC is pleased to announce a partnership with Meta Open Arts to support innovative art and tech projects researching the potential and models for a decentralized internet. As part of this partnership, Meta Open Arts will provide ten $10,000 seed grants to artists and creative technologists from the NEW INC community working to push forward critical research in this space. The grantees, who will be selected by a jury, will be announced at NEW INC’s 2022 Demo Day (of which Meta Open Arts is the lead sponsor) on Saturday, May 7 in the New Museum Theater.

The Internet is going through a paradigm shift that pledges to be people-centered, decentralized, and more immersive. This next evolution of the internet goes by many names and carries multiple definitions—Web3, an embodied internet, the convergence of physical and digital worlds, the Semantic Web or Spatial Web, the metaverse. While the promises are great and the opportunities even greater, there are complex structural challenges to address. This partnership will support projects that aim to improve these systems, while fostering equity, accessibility, and accountability.

“There is an urgent need to get ahead of the many known—and unknown—challenges in this next evolution of the internet,” shares Salome Asega, Director of NEW INC. “We’re pleased to have members of our community working towards a more sustainable and just future.”

“Meta Open Arts partnerships empower creatives working at the intersection of art, design, and technology. We are excited to partner with NEW INC to champion the work of artists and creative technologists who ask critical questions and contribute to a more inclusive, diverse, and equitable world,” said Jennie Lamensdorf, Meta Open Arts Partnerships Lead.

About NEW INC
As the first museum-led cultural incubator, NEW INC was conceived of as a not-for-profit platform for furthering the New Museum’s ongoing commitment to new art and new ideas. Now in Year 8, NEW INC’s membership model continues to support a diverse range of creative practitioners with a values-driven program and safe space for gathering and developing new creative projects and businesses. In 2020, NEW INC launched ONX Studio, an XR accelerator for artists, in partnership with the Onassis Foundation. NEW INC was cofounded by New
Museum’s Toby Devan Lewis Director, Lisa Phillips, and former Deputy Director, Karen Wong, in 2014.

About Meta Open Arts
Meta Open Arts empowers artists and builds community through creativity. Founded in 2010, Meta Open Arts partners with cultural organizations and collaborates with artists and designers around the world, providing resources to maximize creativity and bring people closer together in an increasingly tech driven and digitally based world. Meta Open Arts believes that art has the unique ability to offer new ways of thinking about ourselves, our communities and the world at large. Learn more at fb.com/metaopenarts and @MetaOpenArts on Instagram.

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